

# -PRESS RELEASE-

November 25, 2019

## Breaking the Mold with Lindsay Cronkright of Currier Plastics

### For More Information Contact:

Elizabeth Roberts, Marketing Manager  
(315) 255-1779, 2856  
eroberts@currierplastics.com

For immediate release



**Auburn, NY** Plastics News recently held a conference in Nashville, Tennessee titled *Women Breaking the Mold*. This conference aims to develop and support the professional growth of females in the plastics industry. Speakers shared their experiences that helped them get to their positions of leadership and included Lindsay Cronkright, Currier Plastics' Director of Finance and IT.

Cronkright volunteered to speak on "Gender Dynamics – What you say and how you say it matters." Her presentation highlighted the differences in how men and women communicate. Cronkright shared her personal strategy for understanding the language differences of her male counterparts and advises young professionals to be cognizant of the differences. Cronkright believes that mentoring men and women on how our behavior and communication can easily be misinterpreted helps to avoid gender communication issues.

Cronkright's focus on gender dynamics comes natural: "I live it every week day! I continuously focus on my choice of words and body language. Would I do the same in a female-dominated workplace? I don't know. But I do know that, over the course of 10+ years working in manufacturing environments, I've learned how to adapt. I've learned to carefully to craft my communication style, whether it be verbal, postural, or written. Doing so has contributed to my professional advancement. I hope that, by sharing my experiences, I empower other women."

### About Plastics News:

Founded in 1989, Plastics News covers the business of the global plastics industry. It focuses on commercial, financial, legislative and market-related developments worldwide that affect North American plastic product manufacturers and their suppliers and customers. *Women Breaking the Mold Networking Forum* has a mission to help support and nurture the growth of female professionals in the plastics industry and help them move to positions of greater authority. Speakers include many top female executives sharing their journeys and success strategies and those offering advice in such areas as mentoring, recruitment/retention, overall issues facing female employees and working with customers and shareholders. Small group networking sessions also foster communication among those in attendance. [www.PlasticsNews.com](http://www.PlasticsNews.com)

### About Currier Plastics, Inc:

For over 37 years, Currier Plastics, Inc. has been leading the industry by providing custom molding solutions for markets including medical, IVD, life science, personal care, packaging and amenities. Our capabilities include design for manufacturability, injection molding and blow molding with a one team approach providing focus on the quality of your products. Based in Auburn, New York. ISO 13485:2016 certified and FDA registered. Cleanroom molding and assembly also available. [www.CurrierPlastics.com](http://www.CurrierPlastics.com)